Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.
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Let us help you solve your farm problems. We do not pretend to know everything about farming and seed breeding—but we have in the past seventeen years accumulated much information as the result of our scientific breeding and experimental work, and it is possible that some of our information may help you SOLVE YOUR PROBLEMS. This service is FREE—we give it as our contribution to the upbuilding of Southern Agriculture. Write us when you need help.

About Ordering Seeds

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PEDIGREED SEED COMPANY
David R. Coker, President
HARTSVILLE, S. C.

Guarantee

COKER'S PEDIGREED SEEDS are pure bred to pedigree by the plant-to-row method, each strain of seed being the product of one or a group of tested plants, and are true to name and type. COKER'S IMPROVED SEEDS are pure bred by parent or mass selection, and are highly productive and true to name. COKER'S GENERAL SEEDS (those not otherwise classified as PEDIGREED or IMPROVED) are not pedigreed but other- wise are as good seed as can be obtained.

Every bag of COKER'S SEEDS carries a card on which is printed the percentage germination and physical purity of that bag of seed. In case any lot or bag of COKER'S SEED is not satisfactory to YOU, after you have examined and tested them for ten days, you may return them to us in the original packages at our expense and we will refund your money.
New Strain Coker’s Pedigreed Abruzzi Rye

The South’s Wonderful Winter Crop for Grain Yield, Cover Crop and Grazing Purposes.

A New Strain of Abruzzi Rye, More Productive Than the Parent Pedigreed Strain.

A new strain of Abruzzi Rye. A strain of seed more productive than Coker’s Pedigreed Abruzzi. An accurate four-year test shows an increase yield of this new strain of rye over the finest stock of Coker’s Pedigreed Abruzzi of 3.3 bushels per acre. We call this rye New Strain Coker’s Pedigreed Abruzzi Rye.

Careful Breeding Produces Results. Our original breeding work with Abruzzi Rye by the plant-to-row Pedigree method gave an increased yield over the original Government strain of this rye of 25% and our latest breeding work has now resulted in an additional increase of nearly 10% over our own finest stock.

The superiority of this NEW STRAIN is marked. In comparison with the finest Abruzzi Rye distributed by us previously, this NEW STRAIN makes a heavier yield of a better quality product. This new strain of Abruzzi is also more rust resistant than any other strain we have developed, and while none of our seed of the old strain has ever shown any great susceptibility to rust, the new strain is almost entirely free from it.

For cover crop or grazing purposes, Abruzzi Rye should be sown from September 15 to October 15 for best results. Plant in cotton fields after second picking. For cover crop, sow one bushel to the acre and for grazing, two bushels per acre should be used.

For grain or seed production, seed with a grain drill in November. On good soils, one-half bushel per acre is sufficient, on light soils three pecks will give better results. This seeding requires good RECLEANED AND GRADED SEED. If ordinary thresher seed is used, allow one-third more seed.

PRICES: NEW STRAIN Coker’s Pedigreed Abruzzi Rye, per bu., $4.25; 10 bu. and above, at $4.00; ½ bu., $2.25; peck, $1.25. Not more than 50 bushels to a customer.

Abruzzi Rye—Commercial Grade. This Rye is not Pedigreed but otherwise it is a good, pure, clean Commercial Grade of Abruzzi Rye which we sell for grazing and cover crop purposes. Price, $3.75 per bushel.

PRIZE WINNING SHEAF
Coker’s Pedigreed Abruzzi Rye Has Twice Won the World’s First Prize at National Expositions
Coker's Pedigreed Red Appler Oats

PRIZE WINNING SHEAF
Coker's Pedigreed Red Appler Oats have twice won Sweepstakes Prize over all Southern Oats at National Expositions.

Most Productive Pure Red Oats for the Southern Farm.
The verdict of hundreds of planters of Coker's Pedigreed Red Appler Oats substantially fulfills the claim we have made. This year in and year out, Coker's Pedigreed Red Appler Oats will make a bigger yield than any other variety planted in the South, under the same conditions. Accurate reports show that more than 98 per cent of farmers who plant both Coker's Pedigreed Red Appler Oats and any other variety make from five to twenty bushels per acre more from Coker's Pedigreed Red Appler. The above facts alone, without claims, are not even facts conducted by us, but they are actual results obtained by customers all over the South.

Appler Oats have been planted in the South for many years with good results. This variety descended from a few selections made by a man named Appler from a field of Texas Rustproof Oats many years ago and was named for him. It was more productive than its parent and became very popular.

THE ORIGIN OF COKER'S PEDIGREE RED OATS goes back to a field of Red Appler Oats harvested in the spring of 1909, and the beginning of our breeding work was in the spring of 1908, when plant selections were made for our 1909 test plots. In 1910, two unusually high yielding strains were produced in our breeding plots, and these were later tested and found to be superior to any oats produced up to that time.

Since then, we have continued breeding these strains and have offered the progeny of our most productive pedigreed strain to the public. During this time, we have tested over four hundred and fifty selections and strains of these oats, in our work of breeding and perfecting the seed we are now selling as Coker's Pedigreed Red Appler Oats. The success of our customers with these oats has been so uniform, the strains uniform, and the profits they have made from planting our highly productive seed, so substantial, that the demand has exceeded our supply of seed every year but one, since we offered the first bushel for sale. Many customers buy every year enough pure, fresh seed from us to plant their entire crops, while others buy only enough to raise a small crop for their own seed for another year. This method is the best seed at a very low cost.

PRICES: Coker's Pedigreed Red Appler Oats, per bu., $2.75; 20 bus., and above at $.65.

DON'T confuse Coker's Pedigreed Red Appler Oats with the ordinary Appler. They are as distinctive from the Appler as the Appler is from the Red Rustproof. Coke's Pedigreed Red Appler Oats are earlier, make a much heavier harvest, and make a better quality grain than the old Appler. They are smut fr. e. All planting seed is treated with formaldehyde solution to kill any spores present.
Coker's Improved Fulghum Oats

We offer Coker's Improved Strain of Fulghum Oats. Reclaiming with pure seed of the best Strain of Fulghum Oats we could obtain, we have by mass selection produced a pure type and a higher yielding strain of this oat. Made the highest yield in our variety test last year over 22 principal varieties and strains of Southern Oats. We believe there is no strain of these oats in the South superior to Coker's Improved strain. The Fulghum Oat is admitted by growers and breeders to have earned a permanent place as a valuable variety for the South. Being two weeks earlier than other varieties, it is especially valuable to the large planter in extending his harvesting period. Its earliness also makes it work in rotation with corn to better advantage than the later varieties.

On the average, Fulghum Oats will not yield so much as Coker's Pedigreed Red Appler, though in some cases, on account of seasonal conditions, Fulghum makes a heavier yield than any other variety. We recommend, therefore, that about one-third of the crop should be planted in Fulghum and the balance in Coker's Pedigreed Red Appler.

Our seed of this variety is improved by selection, is carefully recleaned and graded, and guaranteed for 95% germination, 95% physical purity and trueness to name. We are confident that no better seed of this variety has yet been produced in the South.

**PRICES:** Coker's Improved Fulghum Oats, per bu. $2.60; 20 bus. and above at $2.50.

**OUR BREEDING WORK.** We operate the Pedigreed Seed Breeding and Experimental Farms and devote more than five thousand acres to seed production. We sell as Coker's Pedigreed and Coker's Improved seed ONLY the seed produced by our breeding organization. We guarantee them pure bred, of high germination and back them with a money-back guarantee. All our seed is cleaned, graded and tested for vitality. These seed represent the highest perfection of plant breeding work—the results of seventeen years scientific breeding by our experts.

CLEAN AND GRADE YOUR SEED. This fall is a good time to consider buying a Seed Cleaner and Grader. When you sit down and figure the profit in increased yields from planting seed graded on a Clipper Seed Cleaner, you will find that at the outside, it will pay only one year for this machine to pay for itself on a TWO-HORSE farm. Government tests show cotton yields increased a bale to the horse by grading seed. Grain yields are increased ten to twenty-five per cent. CAN YOU AFFORD NOT TO MAKE AN INVESTMENT THAT WILL YIELD A HUNDRED PER CENT AND MORE EVERY YEAR? Sit down and write us to send you Special Bulletin describing Coker's Clipper Seed Cleaners and Graders. We sell them on thirty days' trial, with money refunded if unsatisfactory.
Seed Wheat

For several years we have been testing the principal varieties of wheat to determine which varieties gave most satisfactory results under Southern conditions. After a number of tests, four varieties proved better than all others: Leap’s Prolific, Blue Stem, Red May and Golden Chaff. We then obtained the purest available stocks and began breeding work with them. Our first Improved product is Coker’s Improved Leap’s Prolific. This strain of wheat is the product of individual selected bearded type heads and all off type heads have been carefully removed from the breeding blocks.

All our seed is re-cleaned and graded, tested and guaranteed for germination and purity. As we will sell only the crops produced from our own seed, our stocks are therefore limited and we will fill orders as received until the supply is exhausted.

VARIETIES.

Coker’s Improved Leap’s Prolific—Pure bred by mass selection. One of the most productive wheats we have developed or tested. Our yields for the past three years under conditions below normal, in large fields, has been 28 to 30 bushels per acre. This variety is the most largely planted one in the Carolinas. A wheat of excellent milling qualities. Commercial strains usually contain a large proportion of bearded heads, but our Improved Strain is almost entirely free from the bearded type. Seed pure, re-cleaned, graded and tested.

Red May.—From the beginning of our tests, this variety has shown up well. For the past two years, in our variety tests, it has stood at the top in yield. It is also one of the earliest maturing varieties. We are highly pleased with the showing of this variety and can recommend it for Southern farms. Red May is a beardless type. Limited quantity of seed. Seed cleaned, graded and tested for germination.

Blue Stem or Purple Straw.—A splendid, early, productive beardless wheat. An old variety which is very popular throughout the South. Our seed is the progeny of a Government Pedigreed Strain and is therefore pure and of high quality.

Golden Chaff Wheat.—A three year test of this variety has convinced us as to the value of this wheat for the Southern farmer. It is a medium early, beardless type very similar to Blue Stem in character of head and size of growth. Compared with the other varieties in yield it stands with the best. It is especially noted for its stalk quality and its resistance to adverse conditions. Our seed are descended from high yielding Mass Selected stock and are pure and productive.

PRICES: Seed Wheat, all varieties described above, per bu., $3.75; 10 bus., and above at $3.60; $2.00; peck, $1.25.
PRICE LIST, FALL 1919


OATS—Coker's Pedigreed Red Appler. Per bu., $2.75; 20 bu., at $2.65. Coker's Improved Pulghum. Per bu., $2.00; 20 bu., at $2.50.

WHEAT—Coker's Improved Leap's Prolific Red May. All varieties $3.75 per bu.; 10 bu., at $3.60. Blue Stem (Purple Straw) Golden Chaff.


ALFALFA—Per pound, 34c; 10 pounds at 33c; 50 pounds and above at 32c.

BURL CLOVER—Per pound, 20c; 10 pounds at 19c; 50 pounds and above at 18c.

CRIMSON CLOVER—Per pound, 25c; 10 pounds at 24c; 50 pounds and above at 23c.

BIENNIAL YELLOW SWEET CLOVER—Per pound, 35c; 10 pounds at 34c; 50 pounds and above at 33c.

DWARF ESSIX RAPE—Per pound, 16c; 10 pounds at 14c; 50 pounds and above at 13c.

ITALIAN RYE GRASS—Per pound 21c; 10 pounds at 20c; 50 pounds and above at 19c.

HAIRY VETCH—Write For Prices.

You can buy cheaper seed from many sources—but better seed we doubt if you can find. The few cents a bushel extra you pay us for seed is returned to you many-fold in the purity, productiveness and quality of the seed you get from us.

MULFORD CULTURES—(Nitro-Germ)—Garden size, 50c; one acre size $1.50; five acre size, $5.00.

Coker's Special Clipper Seed Cleaners

Send for Special Catalog describing these machines.

COKER'S IMPROVED NO. 22-B CLIPPER CLEANER, equipped with 12 screens, crank pulley for hand operation and power pulley for operation by engine, COMPLETE, net cash, f. o. b. Hartsville, S. C. ...................... $46.00

COKER'S SPECIAL NO 2-B CLIPPER CLEANER, equipped with 12 screens, and crank pulley and power pulley, net cash, f. o. b. Hartsville, S. C. ...................... $40.00

COKER'S SPECIAL NO. 1-B CLIPPER CLEANER, equipped with 12 screens and crank pulley, f. o. b. Hartsville, S. C., net cash. ...................... $31.00

ALL COKER'S CLIPPER CLEANERS AND GRADERS GUARANTEED SATISFACTORY. SEND IN ORDERS PROMPTLY.

Pedigreed Seed Company, Hartsville, S. C.

David R. Coker, President

PRICES: All prices net cash with order, subject to change without notice and subject to unsold stocks. Every year we sell out Coker's Pedigreed Seeds and late orders must in many cases be returned unfilled. Place your orders promptly. We fill practically every order the same day it reaches us.
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