Teddy Wonderful in this Comedy

In "Treating 'Em Rough" all the real stars had to work very hard to keep Teddy the dog from running away with the show.

It has never been the custom of this paper to make extravagant or boastful claims in behalf of the Sennett Comedies. We have aimed rather to underline than run the risk of breaking faith, in the slightest degree, with the exhibitors. Therefore it is after the most careful consideration that we make this statement: "Treating 'Em Rough" contains the most remarkable "animal stuff" ever shown on any screen.

The big dog Teddy shows a degree of intelligence that even his trainers never dreamed was possible in any dumb animal. He has far surpassed anything that has even been shown in any of his previous motion picture work.

The greatest "Teddy Comedies" ever hitherto shown by Mr. Sennett are not one, two, three, but to this one. This is incomparable, almost imperishable in this dog's popularity. During the two years he has worked in pictures, his intelligence has seemed to increase almost from day to day. If he keeps on he will be cashier of a bank, head of the League of Nations or something.

It should be borne in mind that the remarkable things Teddy does in this Comedy are not tricks or stunts in the ordinary meaning of the word.

Teddy has never done any of these things before; in all probability he will never do any of them again. He had a part that was written for him just like the parts of any other actor. As in the case of the other stars he was rehearsed once or twice; then the Director called "Camera" and Teddy went through his part with the blase ease and assurance of an old professional actor.

It often happens that animal stuff on the stage and in pictures is scouted for the audiences because the animal actors are poor cowering, shuddering creatures obviously in terror of a beating. Teddy is never whipped. His work is as natural to him as any of the other actors—and it looks that way on the screen. Some of the things that Teddy does in this picture fairly stagger belief. He takes a bell pop to raise; he has a hard time teaching him good manners. During Teddy's temporary absence the pop breaks into the kitchen, upsetting the milk bottle and steals the dinner from the table. Teddy comes in with indignation written all over his face; he drags the pop away by the collar, gets a stick and gives him a good sound spanking. Then he shows him up in the dog house, locks the door and goes back to make amends for his protege's lapse. He puts the upset milk bottle back on the table, rearranges the kitchen furniture, gets

Teddy provides the fatal ring for Louise and Baldy

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Greatest Animal Stuff Ever Shown On the Screen

“Treating ‘Em Rough” is a Sure Shot

The Cast
Louise Fazenda... The Country Girl
Jack Akroyd... The Sweetheart
Pat Kelley... The Father (Louise’s)
Baby Belmont... The Minister
Ed Kennedy... The Boy from the City
F. W. Jackman, Director

Poor Louise has a terrible time trying to get involved in a love affair. She was the daughter of the village blacksmith. The stage was a forceful persuader for Louise.

Her first prospect was little Jack Akroyd but after she got the engagement ring safely on, he fell in love with a pretty face so that was off.

When matters began to look a little discouraging for her, a fascinating drummer came along with rings for sale. Louise was so excited when he slipped one on her finger that she bought a tray of $3000 worth of punk jewelry from him. The sale having been squeezed for that amount, the drummer told her that the engagement ring was only a sample he had to show her, so he was on his way leaving her desolate once more.

Being a lady of determination, Louise decided to advertise for a young man. A whole raft of eager suitors answered the ad.

After a tumultuous courtship, Ken-

Peppy scenes from “Treating ‘Em Rough”

The cellar is the most popular part of some houses since July first.
Some stars are artists while others merely aggravate their audience.
Pat Kelly has written a song called “Come Huddle in the Cellar While We Gargle a Stein.”

Mack Sennett has got eight Yankee Doodle in Berlin companies on tour.

Few actors can retain their popularity and be Romees both on and off the screen.

Mack Sennett feeds his poultry red cabbage, white beans and blueberries. So they’ll lay red, white and blue eggs.

Some men obtain their wives on the installment plan.
Chas. Conklin and wife are inseparable in a card game.
Street car conductors have more rings than a jeweler.
The art of juggling cones in handy at a spaghetti dinner.
Germany fought for the core—and all she got was the Rhine.

Never take off your hat while talking to a barber. You may have dandruff.

Ben Turpin put in a row of century plants, but he will never live to see the blooming things.

Some men always are in debt to themselves.
Legal lights pay gas bills even as you and I.
Even a mucouser can rub you the wrong way.

Some people are lucky—in being born lucky.

Prize fighters are just as intelligent as policemen.
Harry Gribben has lost the key to his typewriter.

Ben Turpin has bought a parrot to do his talking.
Any man with a beard has got a barbarous nature.

(Ernest and Louise decided to elope. At the last moment, Akroyd cut in and won the lady again by a very peculiar and very funny trick. Teddy in one of the greatest scenes that he has done, helps in fending the villain and re-uniting the true lovers.

Comedy Cracks of Great Drought

“Treating ‘Em Rough” is nothing if not timely.
Much of the comedy has to do with the great drought which began July 1st.

The Village dry kepber, Louise’s father, has an establishment approach-

(Continued on Page Three)
Paramount

V

This July NEW Aug.

THE UNCLE TREATING 1919 31st 17th—3rd

SUPER-COMEDY — 'EM RELEASES SENNETT WITHOUT

Play ROUGH

Turpin youthfu great be sensation company.

This one-night play as of romantic a

It was absolutely amazing.

It is an animal.

In another scene Teddy tears down a door with his teeth to dash the villain who is robbing the bank safe.

Treating 1712 MackSennett

Mack Sennett Comedies

Teddy Wonderful

(Continued from Page 1)

“This Play Will Establish New Records

Paramount

Mack Sennett Comedies

Published at

1732 Allesandro Street

Los Angeles

Teddy Now a Real Hero

Teddy, the big hound dog of the Sennett Comedies, is becoming a real dramatic star. In one of the comedies soon to be seen Teddy rescues a bereft heroine by breaking down a door just like all the other real heroes of mero drama. Teddy is not as crazy over the job as some other heroes of song and story, but they told him to do, so he does it. Of all the tough jobs that Teddy has ever pulled off in the studio, however, the one he hates the worst is standing absolutely still for burlesque art studies for one of the comedies.

Comedy Cracks of Drought

(Continued from Page 2)

ed by a trap-door in the floor. We can not imagine to save our lives what is down there, but the custo-

ers of the store are seen hurrying carelessly by the counters where biled

shirts and white buttons are dis-

played and disappear down the pas-

sage-way. When they emerge there-

from they have shut one eye in order to see single. Also they come up with bottles under their arms.

Ammunition for Exhibitors

On account of the extraordin-

ary work done by Teddy, the
dog in “Treatin’ ’Em Rough,” we believe the exhibitors will find it profitable and desirable to make a great advertising feature of this wonderful animal.

In order to turn this into the best possible co-operative, we will supply special publicity matter to any exhibitor free of charge on request.

This publicity matter includes photographs, cartoon drawings by a famous artist, interesting descriptive stories on Teddy’s training. We also have a unique story by Teddy himself telling all about the different breeds of dogs with advice to dog owners from a dog who knows. This data is prepared by a well known kennel expert and gives some really interesting facts that would be valuable to any dog fancier. We believe that the stories will not only be interesting, but stories readable acceptable by the local newspaper.

NEW MACK SENNETT COMEDY RELEASES

July 20— "AMONG THOSE PRESENT"

Aug. 3rd— TREATING ’EM ROUGH

Aug. 17th— PARAMOUNT-MACK SENNETT HIS SUPER-COMEDY REVUE

Aug. 31st— UNCLE TOM WITHOUT THE CABIN

Turpin in a Burlesque

Mr. Turpin is personally directing Ben Turpin and Charlie Conlin in another of their uproarious burlesques of life in a one-night stand theatrical company. This one presents Ben as the youthful romantic lover, the vil-

lains and most of the other parts of a great war play that was the theatrical sensation of twenty-five years ago.

Ben as the dashing conqueror of youthful feminine hearts, as the fas-

tiduous romantic matinee hero, is a

figure truly amazing. It promises to be one of his very funniest efforts.

Steady, Gal!

Scandal!

How’s the war?

Y’ll steal no more SAVAGE!

Cartoonist Gale’s impressions of Teddy acting in “Treating ’em Rough”
Reasons Why the Ocean Stays So Close to the Shore

Upper left, Lois Boyd; upper right, Myrtle Lind; center, Marie Prevost; lower left, Phyllis Haver; lower right, Annette De Gandis

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