NEW CONTRACT TO BRING SHAKING UP IN FILM CASTING

THINGS READY FOR PICK UP AFTER MAR. 15

The March film tax is currently taking a heavy toll in the Hollywood studios, and the entire industry is bracing for a low point in the business this summer. Only 33 productions were in the shooting stage at the major studios, with all the unemployed waiting for the tax to pass for the start up of the production. However, this seasonal slump was less acute this year than last, 33 in working being a good average for the last part of February and the first part of March. The greater percentage of deep in the old days was due to the independent producers, who usually attempted to have their pictures finished 100 per cent on the deadline day. The big studios, while lending a weather eye to the date, do not try to make it 100 per cent.

The usual late February-early March shutdown was along the Boulevard, the waterworks again being the idea of March. And with some degree of foundation, as a check on the studios showed 33 pictures in preparation for starting some time shortly after that day.

Five led the preparing list. That studio, which for quite awhile held the spotlight as the busiest talent plant in town, was in quite a production slump currently, with only four shooting. But it has 10 preparing, and was expected to launch into a heavy schedule as soon as March 15 is past and the company's financial conditions in the East were straightened out. Metro-Goldwyn-Mayer held the palm for the fastest spot in town currently, with eight shooting and six preparing.

First National followed with six shooting and six preparing. Paramount Has Few Paramount, which was another which had risen to a high peak of production a couple of months ago, was down to live, with five others preparing. RKO had only two going currently, with three reading, two to normal with two in production. United Artists was working on only "Red 66" shooting, but had four preparing. The only two going at Warner Brothers were " Courage" and "Venyana Nights."

Universal was hardly aware of the most active of the studios, with five, including some super-

CONTINUING

EVE REIT HOAGLAND
Musical Director
KFWB Radio Varieties

LOOKING FOR TALENT

Jack Laughlin, formerly producer at the Carthy Circle Theatre, who has been directing the presentations for the Public Theatres in New York and Chicago for the past two years, has returned to Hollywood and is expected to shortly align himself with one of the major producing companies.

SHERWOOD'S SHOW

George Sherwood now has a company rehearsing for a local production of the New York show "Out of the Night." While Sherwood is definitely set as to a house, it is understood he will use the Mayan, now dark. Boyd Again is stage manager for Sherwood.

A complete realignment of active talent in Hollywood is due to be brought about by the movie producers as a result of the tax. Standard contract for freelance players, according to opinions expressed this week by sources close to the province.

When the scheme has been put completely through, the result will be a big central "pool" of freelance players from which the studio will draw with occasion warrants. Only contract players, it was stated, will be stars of proved drawing power and unique support players of a boxoffice draw, such as Oakie, O'Hara, Mercey, etc. The idea will be in the same situation as leg players, called to fill roles fitted to them and at other times unemployed.

This move by the producers was predicted by Inside Facts over a year ago. It is the only way to produce talking pictures. This is a fundamental reason, the belief is. It is the selection of people for parts, and the changing demands made by the public, there is only one reason for every part.

Week Scenes

Many of the weak spots in pictures have been caused by the present contract system. Parts which were ideally suited to some particular freelance player, and which they would have handled for a pay-off, have been offered by some inferior contract player who incensed the public, or else frequently the part has been rewritten to suit the contract player, with a consequent deterioration in the character as written. There has probably been more misunderstanding of a week in talking pictures than there need to be in a month of the silent.

Much of this is traceable to the Equity strike of last summer, that event which, despite its important fallout did much to change picture history. At that time the producers signed up people wholesale, usually on three-months' optional contracts. They loaded up with a lot of talent they did not need, and not the best possible selection. Many of these people have had a couple of their options renewed with consideration due to the fact that Equity eastern officials, in Hollywood, estimated that the A. E. A. intended to go no further with the union, and signed up a lot of people with a lot of strength for complete backing than they would have without it. (Continued on Page 2)
BIGGEST OPPORTUNITY IN RADIO

CRAVEN SHOW DOES BIG FIGURE FOR PLAYHOUSE B. O.

Frank Craven in "Salt Water" put the Hollywood Playhouse in the forefront of shock-puppet centers among the quartet of Elinor's light theaters—$900 was the score, the highest since "Salt Water" was registered in several months.

The success was noted by Mary Roland in "Ladies of the Jury," collecting $200 for its new opening this week. This will be followed by Violet Hemmings in "Let Us Be Gay" next Monday.

The latter comedy has been seen last year when Edna Hibel pro- duced it at the Mayfair. The play was

Raymond Paige

Musical Conductor of the East-Wing and Little Symphony at Radio City, he is resident conductor from the Paramount Theater, Los Angeles, to Radio City. He is the greatest organization of voices, but is a composer as well.

L. A. SITUATION IN RADIO MUSIC FIELD

By RAYMOND PAIGE

(Musical Director RKO)

When asked the other day what are the particular troubles that beset the musical director of a large radio station, I replied that there were no particular troubles, having in mind that troubles are never particular.

However, it did serve to focus my mind on a situation we find here in Los Angeles that exists, probably, in no other part of the country, and provides a musical problem unique to the situation.

The taking pictures are responsible for what is commonly called the "vocal Eight." These are the days when the eight women, or for that matter, tenors rush to Hollywood, men, and women, too, during the long international repertory, have some spec-

For women there is opportunity in many ways, for instance, the radio may become a beauty expert, fash-

In this case, we are in a studio or the like, the "the-lady-who-

Bellamy Contract Not Cancelled by Studio

BELLAMY star, a New York favorite, had negotiated a con-

The story, carried in Inside Facts and other publications, and detailed by radio correspondents Miss Bellamy were shown to be true.

The true facts were that a certain singing teacher, under whom Miss Bellamy was brought up, and TEMPLE was the voice of the Radio City Music Hall, was representing himself as having full authority to sign such a contract.

Upon these representations a con-

Bellamy was pulled up by the Board and the prospective engagement was cancelled.

Immediately upon learning of the Kim Miss Bellamy, who was under the same teacher, de-

pointed out that the teacher had evidence that Miss Bellamy was extended to, and declined she did not wish the contract cancelled.

P. N. SONG BROWN

Joe B. Brown has been signed by First National to a five-year contract, which will make his rate in "Top Speed.

RADIO BIGGER PROGRAMS COMING; WHAT STYLE WILL THEN BE?

By GLENN DOLBERG

(Manager, RKO, Los Angeles)

If the talkies are going to be bigger they are not going to be the same as the programs are going to be bigger than the talkies.

It is true, the pendulum of most of the programs on the radio broadcast will swing to the old fashioned radio programs.

If the talkies are going to be bigger they are not going to be the same as the programs are going to be bigger than the talkies.

There is still more uncertainty regarding the type of program that will be the most popular.

All right, now that we have the program questions settled, we do not have the entertainment set. Furthermore, we have nothing with which to sell the entertainment.

The program idea is the sanest because it can be handled by the radio since we have the largest number of listeners.

We have the program idea, and we have the entertainment, but we do not have the listener.

The program idea is the sanest because it can be handled by the radio since we have the largest number of listeners.

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Other Artists

Curt Copen and Doris Day, operatic singer, whose beautiful voice so long has been a favorite with fans, has been offered a first place among tenors on the big opera stage.

Eileen Kirkpatrick, coloratura soprano in the role of Jekyll and Hyde, has been attacked on the world of opera. She is highly spoken of by the world's most noted tenors and sopranos.

Leslie Bitchie, operatic basso; also her talents with the bassos of other opera companies. She is highly spoken of by the bassos of the opera world.

Her delightful performance has been such that she has been asked to make many more appearances on the radio.

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Her delightful performance has been such that she has been asked to make many more appearances on the radio.

For us, the entertainment set, we have a program that can be handled by the radio since we have the largest number of listeners.
M-G-M has two best pictures

Whitman draws $34,426 in week at Loew's State

Los Angeles went boxoffice mushing for the personal appearance of Bob Hope and the Orpheum Orchestra, and when the nickelodeon哨es were finally silenced, the total was $3,426 for Loew's State house. And considering the fact that the big public disease was a nervous breakdown, the M-G-M front picture, "The Rogue Song," a stage show.

Gregs Garfield's first talkie, "Anna Christie" with Henry Holmby, came along and normally at the Astor after its successful run, a week and a half ago, it has been repeating itself the last four weeks. This is $2,000 better than "Rough Riders," and for Allie June's "Winnie Lightner" in "She Couldn't Say No" it was another night midnight.

"Canyon Country," at Hollywood, didn't do so well, talking about the new movie. We have, "Second Choice" Gerard O'Hara and "The Great Goddess" opened Friday.

The screen results were down between average during the week. "The Little Show" starring Ramon Novarro at the Cactus Theatre in New York and "Lady in the Dark" at the United Artists, made no big thing, but about $87,800, and for the latter $25,800.

Richard Dix in the Radio Pictures offering of "The Tiniest Boy," needs only $7,500 daily at least.

The other RKO house, the Kiel, made $10,800 and the Capitol, $9,000 normal at $18,200 with Pathé's "The Woman of Berlin," at the Strand.

The "Little Boy Blue" of the Frank Lombard picture, featuring "Children," is doing well for the Egyptian, in fact, has made $7,800

Fox's "Catsy-Cat" in Wall Street was doing up 1900 dollars a week at the Boulevard to the tune of $988.

I. A. T. S. E. TO HOLD CONVENTION IN L.A.

The I. A. T. S. E. this week wanted to hold its biennial convention this year in Los Angeles, or some major city.

Approximately 1100 delegates are expected, with visitors who can possibly raise the expense of board and lodging of the members to the city where the convention is held.

The immense percentage of a. a. t. s. e. members are not included in the week's conventions, and many in the present state of the industry, can not be expected to make their way to Los Angeles.

The convention site in Los Angeles has been held in 1970.

Frank Canavan, head of the motion picture screen, has moved to the present time on a business visit, but not particularly concerning the convention.

Holmby's "Anna Christie" probably will be the Rose Roos at Eastern Cites, and a number of the bookings of the local houses will be held during the coming week, if any committees on arrangements and decisions.

New Tap Class

Earle Walton announces a new tap class for adult beginners which will start, on Monday, March 10, at 9 p.m. This class has been formed to accommodate the overflew of eager tap dancers in the various classes that started in February.

Duty of the Radio Is Social

By EARL C. ANTHONY

Owner of KFI and KECA, Los Angeles

A history of KFI, just as the birth of station radio—where radio station—of radio altogether—made history. The history of the earliest beginnings, the invention of the radio, is just beginning, and I am instructed to believe that what new would regard history, and one day, will be able to be true, the poor and well-informed will of radio for the last eight or nine years at least of that fantastic of our modern history that dates, as movies, when they were still monstrous. Out of the great era comes a torrent the consequences, when it came to harness the idea. young.

We have created and evolved greatly, even if there is a great deal of speculation on how radio has grown. Any attempt to tell anything of the rise and rise of radio is of necessity loose and inexact. In a way it is not important what is the best way to the fore, though, it may be that some one organization or or others would be the radio world is a force of instruction, innovation, education, and culture; and this is that of the clients of the existence in radio.

Career Highlights

KFI has been in business for the first time on Easter Sunday, 1922. Within a year or two the station is already the most important in the country a number of other stations have been introduced.

Johnnie Walker, the famous singer, has been with KFI for more than 20 years. He has won many awards for his work and is known for his talent and dedication.

Hoagland Unit At KFWB; Also In Film Work

Everett Hoagland, whose picture has appeared in our column under the caption, "In The Making," of the Los Angeles Times, is now at work on the first part of his new picture, "In The Making," of the Los Angeles Times, which is being produced for the new KFWB radio station. The picture is to be released in a couple of weeks, and will be shown on radio stations throughout the country.

The picture will be filmed in Hollywood and will be used as a pilot for the new station. Hoagland is well known for his work in radio and will be a great asset to the station.

CANDIDATES FOR TEN BEST OF YEAR

REACH TOTAL OF 4

M-G-M came strongly to the fore during the past month with Hitchcock's "The Spirit of St. Louis," "The Great Gatsby." Of the four film projects, the most promising for the future is "The Spirit of St. Louis," with the film rights already in the hands of M-G-M. The other three candidates for the future are "The Great Gatsby," "The Great Gatsby," and "The Great Gatsby," which are all expected to be released at about the same time.
SEVEN KEYS TO BALD-PATE

Radio Pictures pictures (Reviewed at Orpheum)

This old-time and much-played George M. Cohen show has again been put on the screen, and just as usual, holds to fair authenticity.

It is by no means the fin- dest comedy which the talkies have shown, but the return of lan- guage and pom is most ap- pealing entertainment. The story of the stage version are not so climactic upon the screen, the incidents possible to the new med- ium having been sacrificed to authenticity to the stage play. The thrill-some film will find pictures which greatly wish more than does "Seven Keys." 

The laughs of the picture are largely due to the excellent far- scarification of Richard Dix, though the central character were written for Joseph Schildkraut or Edward Arnold. This department is made by Joseph Altman and Joseph Margaret Livingston as the hard- hearted girl stroller.

The screen version opens in a club, with Dix, and his friend (played by Cranford Kent), mak- ing the $500 bet as to whether Dix can write a 10,000 thriller story in 24 hours, the site of the ex- pert to be the downtown hotel of Bald-pate.

Dix travels there, and then in- truding upon him are the various complications of the crooked man. The story chooses a railroad name, the $25,000 bribe and the girl from the downtown hotel to the double-barreled surprise finish.

FRED R. STONE: VIEWPOINT: This is good program entertain- ment, it is deserving of Dix and the title of the picture.

PRODUCTION VIEWPOINT: T. Reginald Harter's direction is quite satisfactory, as is the acting.

By Jane C. McNeil:

DIRECTING DIRECTORS' VIEWPOINT: Dix keeps up his repeatable characterizations, and insurance. 

Mirkon Seager is both attractive and funny. 

However, Maggie Livingston steals the scene with her consistently well-done hardness. Her acting is certainly as good.

Joseph Allen plays the part of the film as an alternating extremely fero- cious and realist type. 

Several story points, the character of the story, are treading. 

LUMNOY

H. A. Picture (Reviewed at U. A. Theatre)

"Lumnoy" is highly reminiscent of Emil Jannings' pictures, in fact, it is an imitation. The whole big sequence could be lifted from one of the then without a break. 

As an achievement it is a distinct success, credit for this to the director, Wurfford Benson, the director, and William Nunnally, the producer.

Ray Bauschiller returns will depend enti- fully upon the cast of personnel to which it is played. It is not a film for the average public, it is made for the action and dramatic-action situations. 

The story is edited, bound to- gether only by the character of the central figure a Swedish girl who carries her title through great efforts, which others mi- croscopically. 

The story opens with The Lum- noy as a character in a tailor- rend's name. Working with her is a young girl, (Dorothy Janis). Fearing this girl is on the verge of giving away. The Lumnoy ret- urns to her juvenile author- ities for this task.

The Lumnoy then goes to work for a private family, and is led by the son (Ben Levy), who fascinates her into compli- ance by his poetic phrasing, she becomes his wife. The son refuses to even speak to her, and turns his back on her and has the baby. It is a typical picture, (The family is composed by Myrtie Belloc and Anneliese Selby). 

The Lumnoy gets other em- ploy above the family, and she befriends known to the family, and seeing the father (Ben Levy), who becomes the love of her life, and he turns back and leaves her, (The Lumnoy has just been assigned to another family, this time with his new baby). 

She finds her friend of the ren- dersen employed as one of the girls, and urges her to leave. The girls refuses, but later accepts and through the Lumnos love a love story of the two girls, and a copper on the best (Dorothy Janis). 

At another of her jobs, and aged Jewish mother (Clara Langdon) is about to be turned out by her sister (William Collier, Jr.), be- cause of the ill-tempered of her wife (Edna Murphy). The Lum- noy intercedes with the neglect by not giving heart drops to the old woman, thus writing her a certificate.

And so it goes until one day, the Lumnos comes across the house where she works. She also now looks at him in order to constantly get away from the child, now five years old (played by Torben Mikkelsen). 

Upon one of the boy's birthdays, the Lumnos, with her reputation be- loved accorded, and it is well done that he has brought his two par- ents to take him to Europe. 

This sequence goes into a big concert at which the now young father is to make his debut. The Lumnoy purchases presents-abound- ing, the expected expense trans- cends, her courage and her self-sacrifice does not waver. 

Final sequence finds the now aged woman obtaining haven in the home of a widow where she meets her five young children, to her own great happiness. 

EXHIBITORS VIEWPOINT: This one is one to be seen. The story is high, it will be a success. It is one of the ten best picture of the current picture is not always the one you are admitted to the old strike and strong- arm struggle. 

STAGING DIRECTORS' VIEWPOINT: Herbert Fresco's artistic rating is marked with "The Lumnos." He has been the subject of the picture and has marked a certain authenticity understanding in his ten- dency of the wilder in the picture. 

The Lumnos is a typical picture in the way it is played to a Dolinski of a freckled, the viv- acity of life rather than of people. 

Elisabeth Meekan did the sex- ploitation of the picture well. 

CABINET BATHS REDUCING TREATMENTS WITH VITA-MOTOR Specializing in Electrical and Facial Rejuvenation 1107 S. Western Ave., Los Angeles (We Keep Well People Well)

Mummy Health Extension Institute

SWEDISH MASSAGE

CABINET BATHS REDUCING TREATMENTS WITH VITA-MOTOR Specializing in Electrical and Facial Rejuvenation 1107 S. Western Ave., Los Angeles (We Keep Well People Well)

ARFORD WELLS RENTAL

SAN FRANCISCO KFCR

MARMAL Hollywood Blvd. at Glendale HO. 1236 MARQUIS Melrose at Doheny Dr. CO. 2216 MARCUS, Reno, Tule, March 2-4-5 "Hold YOUR MAN MAKE sure you put your wish in the right place" Thru., Fri., Sat., March 4-5-6 "Broadway Scarf of 1925" With Baby Carolyn, June Austin and Cabinet Artists
Floyd Wright
One of the Bay District's foremost organists, Wright is at the moment resident at the Grand Lake Theatre in Oakland and Berkeley, now one of the biggest in San Francisco.

He is in his third year at the Grand Lake and prior to that was 18 consecutive months at the Granada Theatre in San Francisco.

NEW CONTRACT TO CHANGE CASTING

(Continued from Page 1) The new contract reached this fall provided for the new production clause to read hereafter. The five-year production clause signed by Frank C. Gatton of 200 of the biggest freelance players in the business.

It hunger's market for a long time to come. The result was an unusual benefit for lacking the contract people, who will receive a new percentage for Equity's cause.

One opinion has been heard that the actors currently contractually bound to appear on any given week, either now or in the future, may be called in by Equity to help an Equity-filled program in play at present by making a lower fee.

The names of the better-supported players determined to appear on any given week, it is to make up for lost time. It is generally expected that Equity will make up for the system of varying the rates by making up for the low rates. It is expected that Equity will make up for the system of varying the rates by making up for the low rates.

BACK TO SHOW BIZ

Franklin Parker, who thought for awhile that he was going to quit show business, is in town looking for a chance to re-enter the movies or another show business. Parker was with Jack Hill's "Fright Fling" company which went on the rails in the Northwest. Parker planned to enter the amusement business and stay with the rest of the company returned. But the old call back and so Franklin is back again.

EDMUNDS IN ROLE

Cyril Delavanty has been playing the role of "Huckleberry Finn," the young scout, in various productions of "The Adventures of Huckleberry Finn," in the districts. Cyril Delavanty is a young actor of considerable promise, who under the direction of Walter J. Prentice, director of the Pickwick and Yenowine Student, is giving the historical fiction of Mark Twain in full.
INSIDE FACTS

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Vol. XI

Saturday, March 1, 1930

No. 9

INSIDE

FACTS

OF Stage and Screen

NEW FEATURES GO OVER BIG AT KJR N.W. KEY STATION

SAN FRANCISCO

INSIDE

SATURDAY, MARCH 1, 1930

PAGE SIX

TUNE IN ON RADIO STATION

KFWR

HOLLYWOOD

ANN GREY and DON WARNER

PRESENTING

WELL WORTH WATCHING

TWO BLACK SPOTS WITH A DARK PAST

AND

METRO and COSMO

HARRY BECHTEL

TOM SMITH

PERHAPS A FUTURE

KYA

SAN FRANCISCO

Monday, Wednesday and Friday at 6:15 P. M.

RENDER ERLICK'S

ODERN

ELoLlSTlS

FEATURED OVER KFRC SAN FRANCISCO

THE DON LEE AND COLUMBIA BROADCASTING SYSTEM

 Tel-A-Phoney

By James Madison

Hello, John Gilbert.
Hello, James Madison.
When will you and Jim Tully have another go?
As soon as I can sell the motion picture rights.
Hello, Al Johnson.
Hello, James Madison.
What do you think of the installments that are being given of
your new serial?
Instead of imitations, I call them limitations.
Hello, Tom Gallery.
Hello, James Madison.
What is the new slogan you have for the Hollywood Studios?
The "House of Hits."
Hello, Jack Warner.
Hello, James Madison.
What is your definition of a screen humorist?
One who classifies a rope as hand-made neckware.
Hello, Josephine Sable.
Hello, James Madison.
What do you think of a man who has two love notes;
call that burning the scalp at both ends?
Hello, Ruth Roland.
Hello, James Madison.
What is your analysis of the real estate market?
Bad boys are good-byes.
Hello, Bill Hart.
Hello, James Madison.
I understand that a combination mean, groggy and vegetable store is to be es-
blished especially for aviators.

FRANCISCO

IOUS AT KJR

N.W. KEY STATION

SACRAMENTO, Feb. 27.—KJR here is the key station for programs of the Northwest Broadcasting Sys-
tem which also includes KEN, Portland, and KGA, Spokane.
Programs are released from KJR to the other two stations fre-
quently during the week. From Saturday, the Sunday hours between 8 o'clock and midnight are taken up com-
pletely with channel broadcasts.
Under the management of Tom Smart, KJR has undergone some radical changes in the last few weeks and many new and varied features have been added for diatists.
One of the recent additions to KJR is a KIP Simpson, who is sports announcer and also offers "Thirty Minutes with the Spirit," a vocal and conversational feature.
Henry Denslik offers his Imperial Grand Opera, heard every Sunday evening. Denslik's "Ninotchka" also stand out for the unusual offerings they have been putting on the air at 9:30 p.m. every Monday, Wednesday and Friday.
Recently KJR received a letter from a family, who gave their ad-
mess as "mid the Edison, edi-
does and palmer." The writer requested "If I Had You" for February 18, and their letter had been mailed in November. On the day requested Allen Brodsky, who has charge of the program department, accidentally dedicated his entire musical pre-

twhom.

sketches.

BOX

sophisticated

COURTESY

CALIFORNIA CROONERS

KPO - - - - SAN FRANCISCO

HARVEY ORR - REPA MILLER URBIN HARTMAN
Baritone Soprano Tenor

Featuring sei's "YOU'RE ALWAYS IN MY ARMS"

RUDY SEIGER

SINCE 1937

CONCERT DIRECTOR--FAIRMONT HOTEL

SAN FRANCISCO

holding a World's Record As Radio's First
Orchestra Broadcaster--And Still Being Heard
Daily Over

KPO - - - - SAN FRANCISCO

A sort of "drop-in" market.
Hello, Charlie Korstan, Helt, James Madison, and a man said to have a face like a baggage shop.
When he has bags under his eyes.
Hello, Gloria Swanson, Helt, James Madison, and a man who had a version of a faint hearted collision.
Having two thousand dollars in a million.

NEW TWO THEATRES IN SANTA MONICA, REPORT

Reports of two new theatres for Santa Monica were received this week, but not officially confirmed.
One said that Richard Lindall, who formerly produced here and elsewhere, was interested in a lot to be built at Seventeenth and Western, Santa Monica.
The other said that Warner Brothers were to start immediately construction of a home in the beach district.
The building department of the city, however, stated that both projects were news to them.

$5,000 PERFORMANCE

Take for the 3000th performance of the "Mission Play" at San Ge-

dale grew $3,500. Seats at $100 per were reserved for the greater part of the revenue, the balance of the house being sold out at $2 to those confused to see President Coolidge, who attended.

My Deepest Sympathy To You

Clem Pope

ON THE PASSING OF YOUR FATHER

OSCAR PRESTON

Have second lead

David Nourrit was selected by Raymond Calish to play the second lead in "Cooking For Her Friends."
GARBO PICTURE DOES BIG $32,000 TO BEAT "FOX" B. O.

SAN FRANCISCO, Feb. 27—In her first week at Loew's War- field, Garbo was a huge smash both at the box office and with the mighty heavy business that was

WILL KING LOOKING FOR NIGHT CLUB

SAN FRANCISCO, Feb. 27—San Francisco's night club trade may be augmented soon by the opening of a new spot under the guiding hand of Will King, well known as a coast musical com- edy producer.

It is known that King is scouting about for a likely site in the downtown sector, and, provided there is too little room in his plays, will have his cafe going full blast within another three or four months.

Over a month ago another pro-

notor was seeking a reliable downtown spot for a joy joint but he got no further than finding the district when his financial support was withdrawn.

At the present time, the only three downtown places making a real bid for the dancers and after-theater crowds. They are: Silver Slipper Ranch, Howdy, Howard, author of "The Silver Slipper Ranch ("Nail""); the popular Coffee Den, Majority of this crowd are young girls in the beach districts; Silver Slipper Ranch Garden, Lido, Tally and Roberts.

HOWARD DIVORCED

SAN FRANCISCO, Feb. 27—Charging desertion, Sidney Eilerts, Howard, author of "The Silver Slipper Ranch ("Nail""); and "Howard's Daughter," this week obtained a divorce from Clara James How-

dar, stag star currently in London.

A FULL CHORUS OF GREETINGS FROM EDNA FISCHER FEATURING PIANO SOLOIST at
KFRC SAN FRANCISCO

THIRD WEEK OF 'SUSANNA' TOPS TAKE OF PRIOR ONES

SAN FRANCISCO, Feb. 27.—Helped by the excellent word of mouth around town, "Susanna," the third week on of this California opus draws two thousand and fifty-five to its second and final evenings. First week of "Broken Dishes" was set at a good average figure. Lenore Ulric in "Exit of Sue" opened this week at the Geary and the Curran and Berkeley house turned away from the premiere.

TENNESE THOUSAND DOLLARS was the figure for "Oh Susanna," one of the highest figures this type has seen in many weeks. The show has seven days more to go and then the Curran is temporarily closed.

Perry Pollock in "Broken Dishes" at Duffy's President site at $5000, while the Alcazar with Taylor House opened the fifth week of "Your Uncle Daddy" right over at $4000 intakes. Mary Rich- land in "Ladies of the Jury" opens March 3. In Oakland, Paul Duwic with Charlotte Greenwood in "So Long, Letty" due a total of $5000, and another week to go.

Capitol has the Pacific Opera Co. Columbus dark. Klapper opens March 10 with Madam "I'm a Keeling Tax"

SAN FRANCISCO, Feb. 27.—Over the Air From KFYA SAN FRANCISCO Comes the Voice of Greta Ghader

CUSTO DESSERTS PRESENT COTTON BOND "THE VIRGINIA HAM"

Singing "MISSISSIPPI" and Other of His Own Compositions Over KFRC SAN FRANCISCO

THE DON LEE AND COLUMBUS Broadcasting Chains

GEORGE BOWERS SINGING SONGS THAT APPEAL AND HOW KYA SAN FRANCISCO TUNE IN

Mondays 7:30 to 8 p.m. Wednesdays 7:30 to 8 p.m. Fridays 7:30 to 8 p.m.

ALSO HEADLINING FOX AND GRANADA THEATRES SAN FRANCISCO

KRESS BLDG. 935 Market St., Office Suits 304

SAN FRANCISCO

KRES-S-FRANCISCO

THE GREEN STREET" is the name of this"new fad be-
cause of Capt. Arthur D. Layne, the San Francisco agent for raiding houses who stages a show he doesn't think proper.

BOB BLAIR MADE PUBLIX N. W. MGR.

SAN FRANCISCO, Feb. 27.—Advancement of Bob Blair from Seattle Theatre management to the divisional management of Pub-

lix houses in the Northwest was announced this week at Publix's Coast headquarters, located here. Ralph E. Ophardt, temporarily in charge while Blair is in the North, made the announce-

ment.

W. A. Hartung, former Or-

chestra director, is in Seattle, takes Blair's old position.

NORM (NORM ANDERSON) Master of Ceremonies

TOBY'S ROOST SAN FRANCISCO

RA" calls his last will.

EVA DE VOL CONCERT SOPRANO SPECIALIZING IN CONCERT—LIGHT OPERA KPO SAN FRANCISCO

COMPLETE TAILOR SERVICE Cleaning—Pressing For the World's Only Valet Shop in THEATRE ACES VERSATILE ARTISTS

ALICE BLUE KTB—SAN FRANCISCO

NOW MONTH ON THE AIR

SCENERY BY MARTIN STUDIOS

HOLLYWOOD, CALIFORNIA
AIRMAN ANSWERS “SAP” ARTICLE

SAYS TERM FITS THOSE WHO CAN’T SEE RADIO FUTURE

"To say they that L. A. broadcasters are 'surf' performers is wrong," says Carl Haverlin, commercial manager for KFI and KGK and sports announcer of national reputation, glared at the Inside Facts man through the hair that streamed down over his eyes. Then he spread over his brow.

"If you can show me any business that makes more use of tags than Vanderbilt and Columbia, like the literates of show business represented by the master mind behind that crack, then I’ll put in with you.

"The job has been made that we do not pay our talent. Well, here is my challenge to you: pay out an average of $250 a week and let me see how your show appears before our microphone. This deal contains our regular salaried staff.

"This is the re-called 'saps' that make radio, and bold it up to the point where it could pay out real money to show business men from the stage. These 'saps' come in and think radio is no money any place. The radio industry has had to come to stay and wonderfully grow, and it is going to drill deep into their pockets to pay out deficits—and so are doing it. But a lot of the plotters are moving in. They think they are inventing their investment of time, talent and money.

"Radio is now definitely a part of the newspaper. Hasn’t it become a colossal. Now the time, money and talent put into work by trade papers, to throw light on trends, to counsel, commiserate and criticize, but to show the road.

"Future in Radio" is a story I have trained myself, having been in Vanderbilt, pantomime and radio, and a few years ago I saw a future in radio and journalism. This was one of those unimpacted saps for a time, but my vision since has brought satisfactory returns to his hasty and unwise act, and will continue to do so.

"If I could be offered a reward, too, some of the ratings are fairly correct, in which it is practically impossible for an outsider to step.

"It is a fact that a great many people derive the threat to the ratings a reputation to a radio studio, but that is something which can be done. Radio listeners have their fancies and what means that one particular program may win his way into their favor beyond what was expected. The time can be interested in his talents, and is known to knowledge and time and again that a big name, united by the master mind, radio means little or nothing to the listeners.

"Are Given Chance

"But any performer with somewhat

JOHNNY O'BRIEN N. B. "HARMONICA WIZARD" AND RADIO'S FAVORITE "BLUE BLOWER"

"I USE A "HORNER"

Dale Allen, in charge of the M. P. P. D. A. Central Casting Office, has combined a lot of interest in the radio. Allen is a talented man, has a lot of interest in the radio.

SENSATIONS OF THE AIR!

PACIFIC VAGABONDS

An Effective Orchestral Group

directed by

WALTER BEBAN

with JACK DEAN "DEAN OF HARMONY"

and THE COQUETTES

Imelda Montagne—Annette Hastings

Marjorie Primley

Originating in the San Francisco Studios of National Broadcasting Co.

INSIDE FACTS OF STAGE AND SCREEN SATURDAY, MARCH 1, 1930
In Tribute and Appreciation

to

Earle C. Anthony
KFI and KECA
LOS ANGELES

"The Standard of High Aim in Radio Entertainment"

AND HIS ORCHESTRA

NBC Release Station for Southern California

Baron Keyes
THE STORY MAN OF THE AIR CASTLE
FIVE TO FIVE-THIRTY DAILY
Except Saturday and Sunday

Purcell Mayer
SOLO VIOLINIST

Bob and Monte
HARMONY TEAM
DISC RECORDERS

Jackie Archer
PRESENTS HER OWN
"DROP A LINE" PROGRAM

Art Schwartz
SINGING SOME OF KFI'S FAVORITE SONGS
"Watching My Dreams Go By"
"The Dance of the Wooden Shoes"
"Just An Hour of Love"
"WITMARK'S ARE HITMARKS"

Virginia Flohri
CONCERT SOPRANO

Baron Keyes
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FIVE TO FIVE-THIRTY DAILY
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"WITMARK'S ARE HITMARKS"
GREETINGS TO THE RADIO WORLD
FROM
PICKWICK BROADCASTING CORP.
HENRY A. HOHMAN, Managing Director

KTM
780 Kc—1000 WATTS—3344 METERS
3636 BEVERLY BLVD.,
LOS ANGELES

KGB
1350 Kc—250 WATTS—2254 METERS
PICKWICK TERMINAL HOTEL
SAN DIEGO
R. G. BINYON, Manager
OTTO HOEG, Program and Studio Director

KTAB
560 Kc—1000 WATTS—5354 METERS
PICKWICK TERMINAL HOTEL
SAN FRANCISCO
BOB ROBERTS, General Manager
WALTER J. RUDOLPH, Program Director

STAGE, SCREEN and RADIO ARTISTS:
WHEN YOU THINK OF TRAVEL
THINK OF PICKWICK

PICKWICK RISES TO BIG POPULARITY
BY A-1 PROGRAMS

It is expected that the Pickwick Broadcasting Corporation, owners and operators of radio stations KTM, Los Angeles, and Santa Monica, will shortly complete an amalgamation that will result in changing the name of their transportation line to "Cross-bound Stages." The corporation also operates KGB in San Diego and KTAB in San Francisco, Henry Hohman managing director of the corporation.

The KTM station is under the management of Glennayr Taylor, who has placed program direction in the hands of Frank Gage, former assistant program director of the Pacific Coast Division of one of the major networks. Assisting Gage is Johny Mack, who also serves in the capacity of chief announcer, and broadcasts the Variety Lee feature.

Dramatics Featured
In charge of the dramatics and kindred production work is Marilla Olney. An array of radio stars comprises such names as Arthur Shaw, organist; Loy De More, soprano; Lou Gordon, tenor; Paul Rena, pianist; Phil Henshaw, tenor; Loyce Whitman, sweetheart of the House; Dorothy Dee, and a score of others.

Of interest to Inside Ports readers is the statement from KTM that the station will continue to show a sincere effort in fostering its already established movement to give dramas and true showmanship its place on the air.

This station, one of the oldest in this territory, introduced to the air last November 28 the finest thousand-watt equipment that money could buy, said to be the finest broadcasting station on the entire Pacific Coast. The station invested a considerable sum of money, purchasing its own property on a rolling knoll overlooking the Clover Field Airport, near Santa Monica, and this complete blanketing of this dense populating territory.

Rapid Growth
As the station's Los Angeles Studio, from which the major part of the program emanates, is the announcers' booth and control room where the technicians, under the guidance of B. A. Hughes, have full visible control of a spacious studio. Both the floor and suspension type microphones receive the music, and are mixed and monitored in the latest series of talkboxes.

In the center of the studio, the console of a fine Robert Morton radio organ stands, offering a splendid station orchestra, an essential array of talent, and excellent ensembles, this station, through the personality of its programs, now rides the crest of a populadity wave along with stations which overshadowed it only three months previously.

HANSON PROMOTED
At Hanson of the National The Screen Company has been promoted to assistant branch manager to be the assistant division manager of the Western division.

INCREASED SHOWMANSHIP AND BEAUTY ARE DUE DURING 1930

By DON E. GILMAN
(Vice-President of NBC, in Charge of the Pacific Division)
SAN FRANCISCO, Feb. 27—Outside of the technical advancement, of radio, the future should mean to the listening public an era of increased beauty and showmanship in the broadcast program.

Looking back over the past year's advancement in radio, program building has seen a clearly defined period which has led us into a new type of entertainment. That time was the beginning of personalized radio—radio voice or the legitimate theater, where entertainment should stand alone.

With hundreds of former theatrical people, writers and skilled performers concentrating upon the building of unique and worthwhile programs suitable to broadcast needs, we are under the influence of many striking and practical innovations in broadcast entertainment.

Chains Broadcast Increase
Meanwhile, the chain broadcast picture will be improved, obviously, by the increased employment of chain broadcast periods by the various stations throughout the country.

After slightly more than two years, the Pacific Division of the National Broadcasting Company now is rendering a 16-hour service to the live network stations and to KOA, Denver, and KEW, Salt Lake City, as it is required. This system of network broadcast...

Salutations from the Staff of KTM Los Angeles

GLENHALL TAYLOR
STATION MANAGER
FRANK GAGE
PROGRAM DIRECTOR
MARILLA O'NELEY
CONTINuity and DRAMATICS
E. A. HUGHES
TECHNICAL STAFF
JOHNNY MACK, (Uncle Jay)
ASST. PROGRAM DIRECTOR

by not-work sponsors.

High Satisfaction
Satisfaction is experienced commonly by the radio audience through thousands of letters coming every month to the NBC Pacific Division headquarters. A friendly feeling is felt toward the program as a whole, and effort is being brought the finest features to his audience.

Radio's paramount function is service and we have tried to build always with that view. Stimulated by experimental broadcasts in the early days of radio, the public's interest in the release of events of national importance and of general interest has increased to a demand. To supply this demand is one of the functions of the chain broadcasters. Program sponsors fall quickly into this pool and contract periods are predetermined quickly in the event that NBC desires to offer a vital news broadcast.

Spooled Growth
The attitude of the utmost good is the kind of radio commercial has spread the tremendous growth of the NBC Pacific Division, which was inaugurated in April, 1931, to offer seven programs per week to the western radio audience. Already the program service has grown to meet this necessary 16-hour day schedule, and it has been necessary to equip three modern studios to house the broadcasting facilities.

Technical development in radio is showing great strides, which will mean better facilities for transmission and will facilitate our 16-hours of short-wave broadcasts, which gives promise of a regular exchange internationally.

The chain broadcaster today recognizes his responsibility to the audience of the various stations affiliated with his network. His programs are built with this in mind that a proportionate number of sustaining programs are supplied in conjunction with the educational and entertainment features offered...
PORTLAND, Ore., Feb. 17—

This P. A. didn’t overload a bet from any angle.

VANCOUVER By A. K. MacMartin

VANCOUVER, Feb. 27.—W. D. Dewees, who recently purchased the local house on the Vancouver Pan house and is operating it on a show-and-sell-cable policy, has changed the name of the house to “Elroy’s.”

“Elroy’s” is operated by Mr. Dewees and his wife and has a new sign on the marquee.

The Capitol tied up with local ladies wear establishment and ran a Spring Fashion Show with the help of Gloria Swanson in the “Trespassers.” Twenty mannequins displayed their recent three times a day. Alfred Memorri and A. Capodilupo had a jazz music program which tuned up the hunting pardons.

The F. P. C. Corporation is having all its suburban houses filled up with artistic neon signs. Four of these houses were in rich, while the remaining four are silent.

Jack Sanders, who leaves for Battle to open up its Fifth Avenue house, called Farrell stores at the Strand to get the Strand to go on the same as his own downtown job.

Store Tip:

The Wake-Up, a large and uniform car filled two large card tables, the store’s etching shops, store rooms, restaurants, and hotels. A large sign to the effect that Jack Oakie and “Elroy’s” sleek as a kitten was passed by a five-year-old young lady.

This proved a big shot.

The most unusual place in the lobby continuously played “The Navy on the Air.”

The three Hand Audiostar restaurant and store permit an independent access in all that Red Hornsby, Jack Oakie Sundries, etc.

A hotel tie-up was made by Joe Meunier, the former store manager, and boxes in all downtown prominent handling the usual picture cutout picture. Another tie-up was made by Joe Meunier with the former “Tttoo” and a large facsimile of a clique signed by Jack Oakie to take advantage of the show effect, surrounded color views of scenes from the show.

The tie-up was made with the Manager’s A. A. by a release for a tie-up between “Hit the Deck” in the Portland and the new week of the show at Ted’s No. 1.

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Said Jack Oakie: “A special Jack Oakie hat was given out by the Joe Maun Hat Store. Some eight local schools dignitaries and other publicize stories, many of which were published.

The opening of the special was to have been Tuesday night, but due to the local press and a release for “Hit the Deck” broadcast in the town in the early evening.

On Broadway.

VANCOUVER

SEATTLE

SEATTLE, Feb. 27.—The big new department store, “The Laughing Lady,” led the town’s biggest furge for the past week, and the store’s opening impressive engagement gave the handle a big boost. Laver and Golden, singing songs in the lobby, Stanleigh Malotte at the organ and Arthur Clawson’s orchestra, on the lot helped a lot.

Toni’s big Fifth Avenue was a couple of grand behind Public, with $19,750 for “The Sky Hawk” on the screen, “F. P. C.” and “M. A. Hot Dominies” Idea on the stage, both successfully without an m. c., with Jack Sanders coming in on the act, and a new local.

RKO’s Orpheum took a little dip over previous weeks with $1,250 with Richard Dix’s “Seven Keys to Baldpate” and a pleasing four-act show which was filled heavily, but stage fare should be well compensated by the book. This was drawn.

Fox Theatre was very pleasant and profitable in the second week. Weekly fare all-songs, “Anna Christie.” Eleven thousand for second Tues due to heavy word-of-mouth publicity for both the picture and Owen Sweet¬er’s band concert.

The picture was good for $1,920 at John Hanbury’s Blue Ribbon. A picture, which is a great, considering average of the town. Even though a great deal of the series is drawn.

The Blue Ribbon is a week-ly which is a very good picture, but not the way. Free local.

The bonus for this week was a show with Wimie Lightner’s “She Couldn’t Get No. 2.” shrinking RKO.

G riffith’s “The Green Goddess” showed at the Blue Ribbon and going great guns. “Sketch Screen” not bad, but satisfactory, at the Blue Mouse now.

For the picture’s publicity, died nicely with Billie Burke’s “The Other Day” for five days. About five grand to the advertiser, allusion being satisfactory, Greer Garson’s “Seven Days” doing much better as expected and pulled a nifty week. This week is not on the whole an even considering its hitting the second act.

Fox’s Coliseum fair with Georgia’s “The Great G. A.” and Lordy Lee’s “The Great G. A.” doing well with the second room Warner fare, product, and “His Honor” is doing the same. Holes still in the pick-up. Interest now

F. K. Haskell is Portland Facts Writer

F. K. Haskell, a resident of Portland for the past eight years, and identified with a number of the theatrical and trade publications, has been named as Portland representative of "A "Facts," the appointment having been made during the past week by Jean Armand, Northwest District Manager, RKO Theatres.

Haskell is known in the trade for his excellent taste in advertising and will be glad to cooperate with any of his advertisers.

JANUARY, 1930

INSIDE FACTS OF WESTERN THEATRE OPERATIONS

VANCOUVER

Washington

oregon

IDAHO

montana

joelsh D. Roberts

representative

1118 north life tower

seattle

presents

the rapid age'

meets censor bar

portland, oreg., feb. 27—

First the reviewers and then the censor board spent considerable time on a first showing of "The Rapid Age," and decided that it was entirely too rapid, and turned it down. However, Greater Features believes that they may reconsider at some future time, and that like eternal youth that it will break back. While not for Portland at present, out of town exhibitors consider it good boxoffice and will grab it.

Later in the day, which was ad-
mistakenly a sunday one, the last turn in Fox’s "The River" was deleted, and many as adv exhibitors is wondering just what last scene depicted.

"murph's" redesigns

seattle, feb. 27.—Harold J. Murphy, for the past 15 months manager of Cole McElroy’s local Disaster, this week announced his resignation. "Murph" built a large following with a consistent regime, employing double houses pleasing the Greater Features and many years affiliation with the Orpheum circuit in this territory.

CRAWFORD THEATRE

EL PASO, TEX.

available for

MUSICAL TABLED SHOW

Wire—

C. P. Crawford, Gayety Theatre, St. Louis, Mo.
**Facts' Echoes From Melody Land**

**Hot Licks of Music**

By JACk B. TENNEY

Dying to act! One almost expects a similar reaction in professionals. And it is pitiful in both cases.

It has been my recent experience to go through an epidemic of amateurs with strong symptoms of this peculiar malady and most noticeable complex. It is very amusing and irritating to see a dozen or so people, apparently without any knowledge of the medium, endlessly, and in a most delightful, disgusting manner, attempting to perform. The stronger the desire to perform, the more pathetic the talent is evident. But nothing can stop, it is rather a challenge of some of these false alarms. Impossible to do anything in the way of undignified ridicule and bounce back as they were on springs. Changing keys on the pianos every four bars does not in the least put a cramp in their style. They stagger through it, in the last discording with the confidence of a prima donna.

Recently I met the world's champion amateur singer-puppet. He knew no song. His voice was cracked, warped and otherwise. At times it was like the bellow of a mad bull and again it was feeble, impotent and shrill. The first time he sang the song it was funny. (It sang with great gusto.) A good natured jest, incidentally, given him a great position. Ten million dollars (at least, same song) again. He did. The orchestra laughed here knowingly, but he sang on unawed. It was still funny. The applause (and laughter) was devastating. Ten minutes (I think). Then he sang the same song. (The same song?) again. This time he sang it in a high falsetto in an attempt to triple forte, cymbals and organ blasts, while all were enchanted at the final crash but enthralled and unnoticed. It was too funny. But it was correct to be funny. It was the only possibility.

These folks who are dying to act... * * *

Los Angeles music critics, are back in Los Angeles after a month's visit to the Trian- son ballroom in Seattle. Los has not changed. An improvement on the Los Angeles codes will undoubtedly occasion some wonder. * * *

There is another rumor that the table studies are rapidly diminishing the cost of music. The ring down the high cost of musical reproduction. In the past twelve months the table look back and the "play back" most unacceptable. Renting the music economically means saving money as far as the musicians are concerned. This is a matter of result, comparatively few musicians are utilized to this type of work, and the situation, from the long-term standpoint, is not too good, worse than before.

* * *

J. W. Gillette, president of Los- cal Music, has announced that the business representative of the same organization has been appointed by the organization for these reasons.

**Song Leaders**

**FALLON AT ORPHEUM**

Owen Fallon and his Californians were the added attraction at the RKO-Orpheum earlier this week. Last Saturday night Owen and his band were given a great reception by the audience. Evidently many of them were followers of the Will- son ballroom, where the boys play nightly.

**WITH WARRIORS BROTHERS**

Bed Good and Sammy Steed, song writers have been added to the Warner Brothers' staff of com- posers.

**ON "BELLAIES"**

Walter O'Keefe and Bobby Dun- non have been assigned to write the songs and score for "Sweet Kitty Belleairs" at Warner Brothers, which Alfe E. Green is in direct.

**ARTHUR'S DOUBLE MOVE**

Art Millenager, representing the firm of Harris, looked into the Warner Brothers' holding in Los Angeles, to see if it had not hurt, or Art moved to a new office in back of the building. Everything. It was said to go away now—least for awhile.

**Hazel with WImtRAX**

Hazel Willut, pianist for Burt- inck, is now with the firm at WImtRAX, replacing Jack Archer, who is in the San Francisco office.

**SAN FRANCISCO**

The record business found Rob- erts, standing the sheet music list, while "Art and We All" left the second place.

**NEW YORK**

Leaders urged: * * *

**Robbins.**

"I Ain't Weatin' All."—Do- by Dave.

"When the Sun Goes Down."—Robbins.

"Chant of the Jungle."—Rob- ertson.

"One Thousand and Mad- men."—Columbia.

"Sing Me That Wonderful Song."—Roy Ingraham.

"Dream Lover."—All recordings.

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'THE RACKETEER' (Continued from Page 4) love with the girl. The musician, noting this and finding Armstrong can make her happier than he can be, decides to go away alone, leaving the girl, believing that his love is dead.

But just as she is about to be married to the racketeer and sail for Europe, circumstances cause the musiciian to reveal that he really still loves the girl. Armstrong tells her that she cannot go with him, then in a break the racketeer, who has tried a gangster murder to Armstrong's orders. In an interval of shots, brought about by precipitate action of Armstrong's lieutenant, Armstrong is killed. That is the summary.

EXHIBITORS' VIEWPOINT: Good average programme for popular class houses, drawing dependably upon Armstrong's pull and that of the main title. Also good in the neighborhood.

PRODUCERS' VIEWPOINT: Howard Hughes' direction is consistently good in advancing the story interest and maintaining it. He also uses contrast to excellent advantage, and scores particularly with his manner of dialogue direction. A neat job.

The story and adaptation are by Paul Gongoll, both being excellent motion material. Dialogue by A. A. Klune is equally good. CASTING DIRECTORS'

**MARTHA — CONNIE — VET**

**BOSWELL SISTERS**
DAILY AT KFWB, HOLLYWOOD

**The Gold Medal Organist**

**MADGE BRIGGS**
Indefinitely at the Fox West Coast Uptown Theatre

**LOS ANGELES**

Roland Drew is all right as the wrecking musician, and Kit Guard as the lieutenant is consistently good. Others in the cast are Jeannette Left, John Loder, Hinda Slopoff, Winter Hall, Whitfield Harris, Bud Flinn and Bobby Dunn.

**ANNOUNCEMENT**

**STEWART WILSON**

**BROADCASTING**

**THEATRES**

**THE HOT SPOT OF RADIO**

**HENRY STARR**

is again back in the San Francisco Studios of National Broadcasting Co.

Thanks to Max Dalin, Ted Maxwell and Don E. Gilman

**KTM EXCLUSIVELY PRESENTS:**

**ARTHUR SHAW**

**FEATURED STAFF ORGANIST**

P. S.—THANKS TO THE KTM EXECUTIVE STAFF FOR THE MANY COURTESIES EXTENDED

**JUNE PARKER**

Daily Over K H J

**THE GIRL IN BLUE**

**LOS ANGELES**

**NELL LARSON**

ENTERTAINING DAILY AT K H J, Los Angeles

ON THE PIANO AND ORGAN

**JEANE COWAN**

Thanks to Hal Ayres

KFWB, HOLLYWOOD

**CLIFF and LOLLY**

"NUTS OF HARMONY"

**BROADCASTING DAILY OVER KFWB, HOLLYWOOD**

THANKS TO OUR MANY LISTENERS

**BUSTER DEES**

**MICHIGAN, STATE and CAPITOL THEATRES**

**Detroit, Michigan**

**ARTHUR MORANZ**

AND HIS ORCHESTRA AT KFWB DAILY

My Appreciation to JERRY KING
VAUDEVILLE and "Presentations"

White on the screen in "Playing Around." The vaude bill opened with the Great Kálmakoff. After the double act, the audience composed of three feminine midwives and a full stable of gags. The performers entered with Rolle bringing the three girls from a cabinet. After a pair of song and dance turns from the girls, Rolle performed a few more turns, of which the "Van- guard Girls" and "Placing Lady Stems" stood out. The audience was not pleased.

Walter 'Dazy' Wagner in his sixth big roll here, followed singing "Miami Shore" while the girls backed him up in a battleship suit. 'Dazy' sang a couple of girls' stepping songs so good that the audience emptied an encore into the back pocket of Brewer's weekly sack. The girls, dressed in fake French and thin in English with Pi Johnson and one of his girls aiding, pulled the laughter. Wagner next brought on the Three Johns, trio of Italy, presented for the first time in America by George and George, who added a girl, built a new routine and gave the punch line as happy as nursery of morals. The Johns did a number of numbers and were called back for more of the act, while Wagner and the boys did "Detroit Slow." The "Triumphant Minstrel" was an impressive Indian dance in a Middle Eastern costume and ended with the Princess singing and all on stage before a scenic drop.

FOX EL CAPITAN THEATRE (Reviewed Feb. 23.) Good business in the bag on this week's show headlined by Bill Haines in Metro's "Navy Blues" and the usual Peggie O'Neill-staged show featuring Jay Browne. "Over the Top" is a hot item for El Capitane, but as played by Browne and the orchestra with the former toasting a classy violin duet, it spilled over all the way through. An Indian singer, Princess Wanda, next on, chanting "Dream Lover" to a live ragtime organ, and then the sixteenth sweethearts in a year all of which were scored.

In spite of material that, in one spot, dated back to the ancient "west," a visitor was not about that time with the efforts of Clifford and Lester and got over nice. Mazel next on followed them through the rest of their routines minus making her encore from this corner beautiful before her time lapses.

Hugel in his sixth week here, followed Mabel's "Vogue to a Million" while the girls backed him up in a battleship suit. Mabel sang a couple of chorus girls' stepping songs so good that the audience emptied an encore into the back pocket of Brewer's weekly sack. The girls, dressed in fake French and thin in English with Pi Johnson and one of his girls aiding, pulled the laughter. Hugel next brought on the Three Johns, trio of Italy, presented for the first time in America by George and George, who added a girl, built a new routine and gave the punch line as happy as nursery of morals. The Johns did a number of numbers and were called back for more of the act, while Wagner and the boys did "Detroit Slow." The "Triumphant Minstrel" was an impressive Indian dance in a Middle Eastern costume and ended with the Princess singing and all on stage before a scenic drop.

LOEW'S STATE THEATRE (Reviewed Feb. 26.) Good business in the bag on this week's show headlined by Bill Haines in Metro's "Navy Blues" and the usual Peggie O'Neill-staged show featuring Jay Browne. "Over the Top" is a hot item for El Capitane, but as played by Browne and the orchestra with the former toasting a classy violin duet, it spilled over all the way through. An Indian singer, Princess Wanda, next on, chanting "Dream Lover" to a live ragtime organ, and then the sixteenth sweethearts in a year all of which were scored.

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Back.
Fanchon and Marco
Route List of "Ideas"

Following is the Fanchon and Marco Route List of "Ideas". These shows will be an instant sensation beside the name of the town.

PARIS, TENNESSE
Monte Carlo and Marco Dramatic Theatre

NEW YORK CITY, NEW YORK
Lillian Russell Seminary

SOUTH BEND INDIANA
Shea’s State Theatre

MILWAUKEE WISCONSIN
Carlyle and Lee Winery Street Beauty

ST. LOUIS, MISSOURI
"Garbo" and "Caro" Girls

CLARK ST., CHICAGO
"Lillie" and "Maurice"

CHICAGO, ILLINOIS
"Dory" Girls

NEW ORLEANS, LOUISIANA
West Coast Theatre

SACRAMENTO, CALIFORNIA
The Harris Ted S. Stasik & Margaret Leach

HOLLYWOOD
"Jezebel" Girls

SANTA FE, NEW MEXICO
Bert F. MacKaye, Artistic Director

DENVER, COLORADO
Gloria and Marco, Anon, Artisitic Director

CARSON CITY, NEVADA
Theatre "Rosemary"

SAN DIEGO (27)
"Alma" Girls

PHILADELPHIA (14)
"Cecil" Girls

ST. LOUIS (1)
"Jean" Girls

NEW YORK (19)
"Dolly" and "Delphine"

PITTSBURGH (1)
"Carolyn" Girls

SOUTHBAY (25)
"Paul" Girls

ROOFTOP (2)
"Mary" Girls

SUNDAY (3)
"Eden" Girls

MARCO'S (5)
"Esther" Girls

GREENBERG (2)
"Mary" Girls

ANSON'S (13)
"Dorothy" Girls

DURHAM (3)
"River" Girls

ST. LOUIS (1)
"Ruth" Girls

ROCKFORD (20)
"Ethel" Girls

ANSON'S (1)
"Beatrice" Girls

SUNDAY (1)
"Elizabeth" Girls

NEW YORK (8)
"June" Girls

WINTER (1)
"Mabel" Girls

GREENBERG (1)
"May" Girls

PITTSBURGH (2)
"Ruth" Girls

An unverified report this week from San Diego, Calif., was to the production chief of stage shows for the Columbia Pictures. The information that Columbia Pictures is going to open in Hollywood about May 1. The information is from film pictures and production for the next year will be "Hells Angels."
CRASH!

and over the top

goes the

american music co.

over any radio........
in any theatre---any
cafe---any hotel---any
night club---you'll hear

i miss you

when the day is done

a slow fox trot

just one—that's all

a comedy mock ballad

trail of my memories

a waltz ballad

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FRANK GIBNEY
Los Angeles

SAMMY SIEGEL
Seattle

GODDARD LIEBERSON
Denver

soon we will announce recordings of our numbers by the best known bands on the pacific coast ....watch for 'em!